



Contact: Lois Wisman
Marketing Manager
Artel Video Systems
978.263.5775 x 440

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Artel Video Systems Hires Adrianna Jones as West Coast Sales Manager

Boxborough, MA – February 28, 2007 - Artel Video Systems, a leading provider of video over fiber optic transport solutions for the cable television and telecommunications industries announces the appointment of Adrianna Jones as its West Coast Regional Sales Manager. Based in San Jose, CA, Ms. Jones will be responsible for expanding the West Coast installed base and assisting current customers with advancing their portfolio of video services.

Adrianna previously worked at Artel from 1997 to 2002 and was promoted to the Director of Telecommunication Sales in 2001. Prior to rejoining Artel, Adrianna has held sales and marketing positions with C-COR Electronics, Network Engines and Who's Clicking Who. A telecommunications industry veteran, Adrianna brings to the Artel team a strong technical background with over 15 years of sales experience in video networking solutions and broadcast video transport applications including, cable TV HFC networks, educational distance learning applications, and broadcast studio-to-transmitter link connectivity.

"I look forward to rejoining Artel during these exciting times in the video transport market. I am delighted that Artel has refocused on supporting the video backhaul and contribution market where it has been successful for many years," said Ms. Jones. "With the recent addition of the DL4000 to the DigiLink and DV6000 family of products, Artel provides the most complete offering of video transport over dark fiber solutions in the industry."

About Artel Video Systems

Artel Video Systems develops, manufactures, and markets high performance broadcast quality video transport hardware for backhaul and contribution applications. For over 25 years video service providers, telecommunication companies, cable TV operators and broadcasters have deployed Artel products for their most critical broadband transport applications.

Jones graduated magna cum laude from the University of New Mexico with a B.S. in Electrical Engineering.

To contact Adrianna by phone, please call (408) 288-7088, or by email at ajones@artel.com.

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